DEMO

MARKETING STARTUP PROPOSAL

Prepared for

Community Trade Organization

Prepared by

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About Us

Enthral Bistro is a small family-owned business established in 2021. This makeshift bistro travels around Irvine, CA, in a trailer and provides its products and services popup style.

Target Market

The bistro will target its marketing efforts to individuals between the ages of 16 to 45, with an average annual income of $53,000.00.

Pricing

Description	Quantity	Price	Sub Total	Total
Digital Marketing	1.00	$20,000.00 project	$20,000.00	$20,000.00
Traditional Marketing	1.00	$20,000.00 project	$20,000.00	$20,000.00
Tax				3 %
Discount				0 %
Total				**$41,200.00**

Terms & Conditions

1. The Parties

Enthral Bistro ("Bistro") submits this proposal ("Proposal") to Community Trade Organization ("Organization").

2. Project Details

The Bistro intends to conduct robust marketing campaigns to attract more customers from within and outside of Irvin, CA. To cover the marketing costs for both digital and traditional marketing, the Bistro proposes to loan $41,200.00 from the Organization.

3. Payment

The Bistro will pay the amount within one year to avail of the Organization's lowest interest rate. The Bistro will adhere to all policies and requirements relating to the Organization's loan process.

4. Confidentiality

All of the terms and conditions in this Proposal are confidential. Both parties are prohibited from disclosing said information to any other party.

5. Term & Termination

This Proposal is only valid for 30 days from the date hereof.